



K3R
A Kubota Brand

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Reliable Parts, Value for the Price

K3R, a secondary option for service parts from the Kubota brand, offers you a value-priced alternative for Kubota machines.

Following a concept of a wide-ranging lineup and reliable quality paired with an affordable price range, K3R offers customers another excellent option for you to meet your needs and budget.

Parts approved by the Kubota Group ensure the ideal fit for your machine – the right choice without relying on parts from another manufacturer.

K3R makes the 3 R's promise to you.

Resolution: Precise solutions for your issues.

Reasonable: The right balance between price and quality.

Reliable: Peace of mind, safety, quality.

K3R

A Kubota Brand

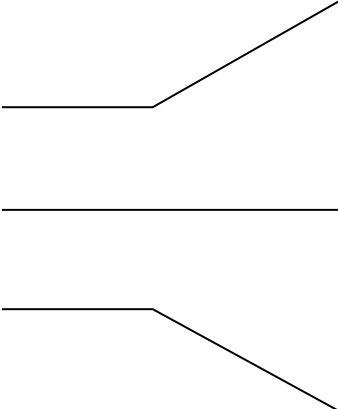
A close-up photograph of a white plastic fuel tank on a Kubota tractor. The tank is partially filled with a dark liquid. A corrugated metal hose is connected to the top of the tank. The text "K3RI" is printed in large, bold, black letters on the side of the tank, with "A Kubota Brand" written in smaller black letters below it. The background shows various mechanical components of the tractor, including a blue metal part and a black plastic cover.

K3RI
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The 3R's, an Essential Part of the Brand

K3R!

A Kubota Brand



Resolution

Precise solutions for your issues.

K3R offers precise solutions for customers by offering a wide range of parts tailored to meet your specific needs.

Reasonable

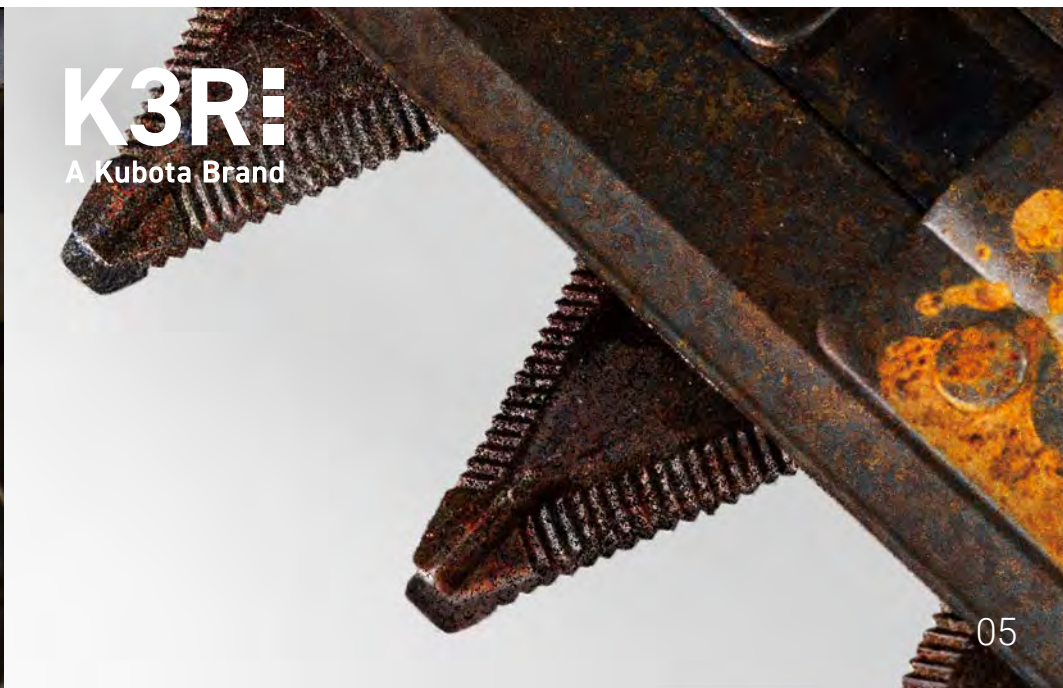
The right balance between price and quality.

The affordable price range strikes the right balance with quality.

Reliable

Peace of mind, safety, quality.

Parts approved by the Kubota Group ensure the right fit for your machine and reliable quality.



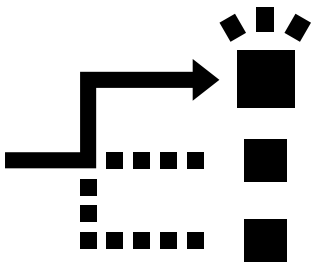
K3R
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A secondary parts option for Kubota machines with the right balance of price and quality



Resolution

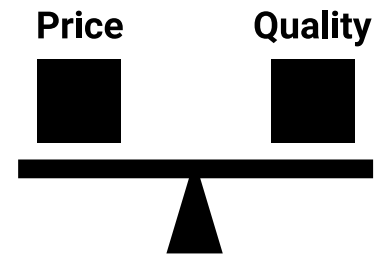
Precise solutions for your issues. _____



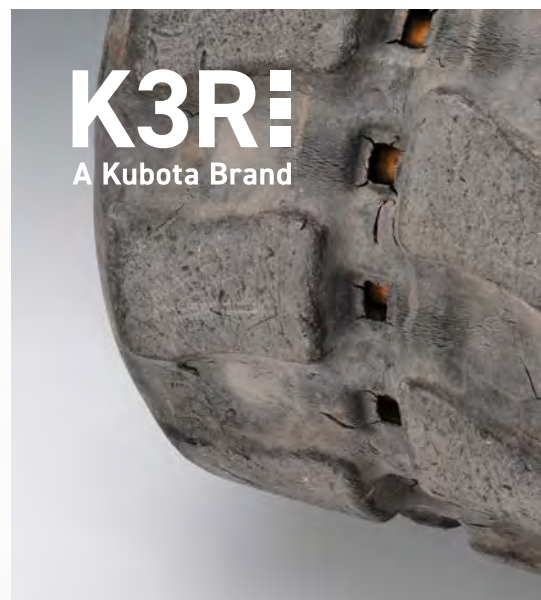
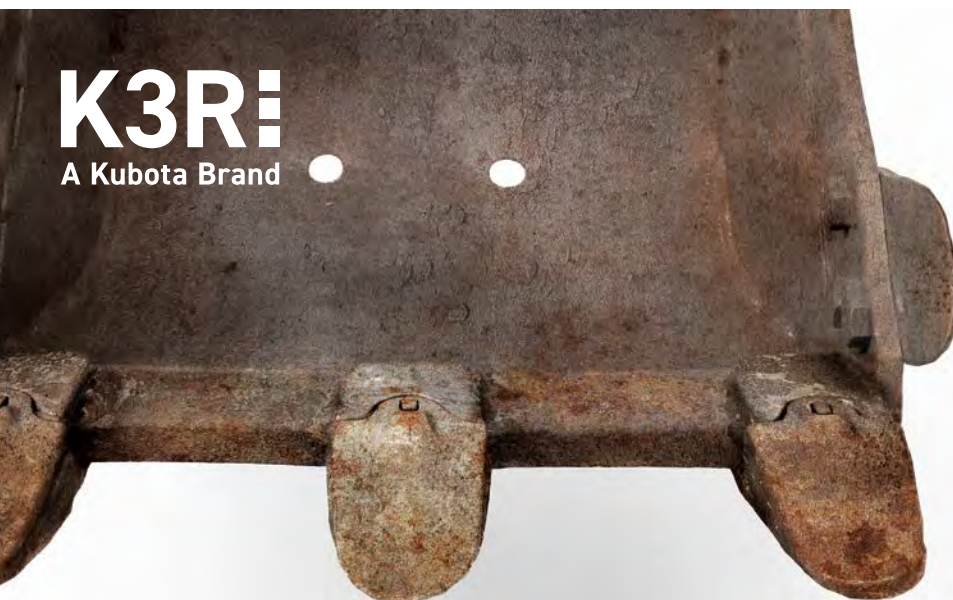
K3R offers precise solutions for customers by offering a wide range of parts to meet your specific needs. They include maintenance and wear parts for Kubota agricultural and construction machinery. Choose from a wide selection of items to find the best options for your machine, purpose, and budget.

Reasonable

The right balance between price



*K3R seeks a balance between price and quality at a different price range from Kubota genuine parts.





and quality.

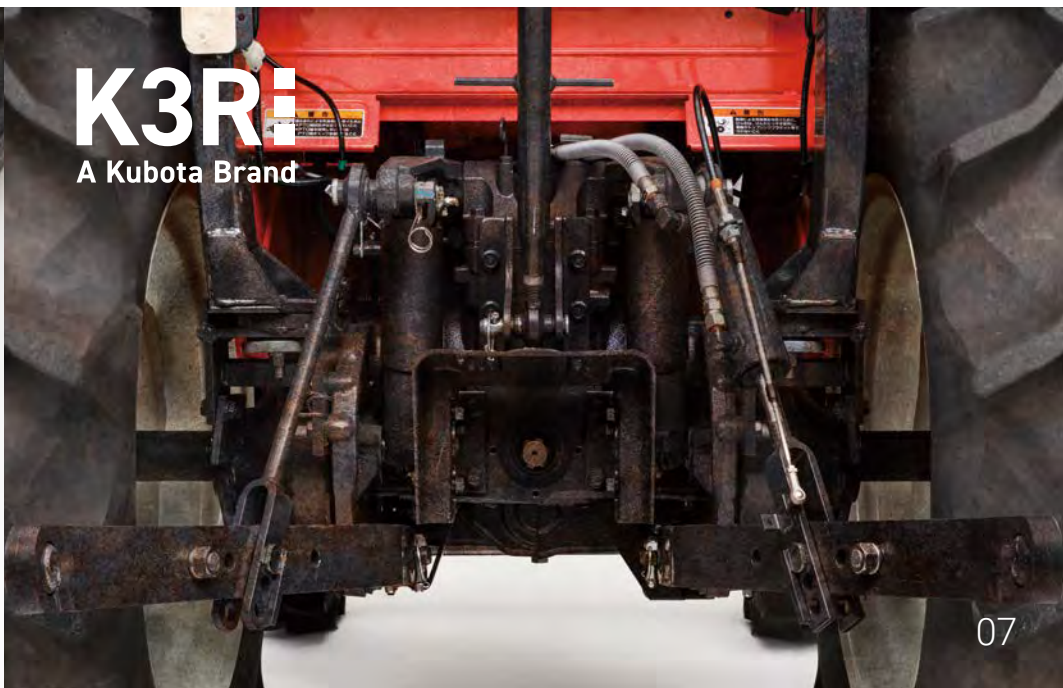
Reliable

Peace of mind, safety, quality.

With K3R, we seek a balance between price and quality. That's why we've taken a different approach to quality compared to Kubota Genuine Parts. This allows us to offer an affordable price range.



Our K3R parts go through a Kubota Group authorization process to ensure reliability. With our experience and knowledge as an OEM, K3R parts fit very well for Kubota machines, unlike those from other manufacturers. Kubota is committed to always providing our customers with safe and reassuring products.



Kubota's Parts Portfolio

— Your selection of parts for Kubota machines

Kubota provides support through after-sales service to always maintain top performance for your machine.

By offering lineups of Kubota genuine parts and K3R parts, we provide choices that meet your purpose and budget — and all available at your local Kubota dealer.

The Kubota logo is displayed in a teal, stylized font.

Kubota Genuine Parts

Kubota genuine parts offer high-quality parts that meet the strict quality standards of an original equipment manufacturer, ensuring excellent performance for your Kubota machines.

The K3R logo is displayed in a bold, black, sans-serif font. Below it, the text 'A Kubota Brand' is written in a smaller, black, sans-serif font.

K3R, Second Line Parts

K3R is a secondary option that is a value-priced alternative for Kubota machines. By taking a different approach to quality standards, K3R offers reasonable yet reliable quality parts.